

TO MOJO

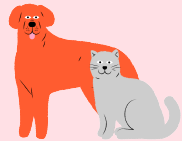
CLEAN & GREEN PET FOOD



A PLANET THREATENED BY INTENSIVE LIVESTOCK AND LOSS OF BIODIVERSITY



1M
SPECIES THREATENED
WITH EXTINCTION



7BN
PEOPLE TO FEED WITHOUT
FORGETTING...



76%
INCREASE IN MEAT
CONSUMPTION BY 2050

45%
EMISSIONS CO2
IN 2050



MILLIONS OF CATS AND DOGS EATING INCREASINGLY BETTER



ADOPTION POST
CONFINEMENT



DEMAND FOR
INCREASINGLY
PREMIUM
PRODUCTS

1
BILLION



TENDANCIES ALSO
CONFIRMED
WORLDWIDE

CAT TREATS
BOOMING



INSECTS AS AN URGENT RESPONSE TO HELP IMPROVE THE HEALTH OF OUR PETS AND THE PLANET



0

Antibiotics like most salmon farms



100

Less water necessary than to produce 1kg of poultry meat



7

Less CO₂ emitted than to produce 1kg of beef meat



5000

Times less agricultural space needed than to produce 1kg of beef

IN A GROWING GLOBAL MARKET



€21Bn

Target market : 1,4% (1.8Bn)



€5Bn

Target market: 6,4% (400m)



€25Bn - 61M



TOMOJO : A SUSTAINABLE, HEALTHY AND PRICE COMPETITIVE PRODUCT

€6.40-9.20/KG
COMPETITIVE
PREMIUM OFFER

AVAILABLE
ONLINE, GSA &
EXPORT



TARGET WITH HIGH
ENVIRONMENTAL
AWARENESS

AGE SEGMENTATION
OF THE RANGE

TOMOJO

ENTOVET : A VERY PREMIUM PRODUCT EXCLUSIVELY IN VETERINARIAN CLINICS

€11-13/KG

VERY PREMIUM
POSITIONNING

AVAILABLE IN
VETERINARY CLINICS
& EXPORT



ENTOVET

VETERINARY
PRESCRIPTION



PATHOLOGY
SEGMENTATION OF
THE RANGE

MOUSH: AN APPEALING PRODUCT IN SPECIALISED RETAILERS

€4,5-€6/PACK
COMPETITIVE PREMIUM
OFFER



GENERAL PUBLIC
TARGET

ONLINE &
SPECIALISED
RETAILERS

MOUSH[®]

HEALTH BENEFIT FOR
EACH TREAT

PETFOOD THAT PRESERVES THE PLANET



WE ARE PROUD OF OUR ENVIRONMENTAL IMPACT

SINCE 2020, WE HAVE SAVED



470 FLIGHTS PARIS-NY
worth of CO2 not emitted into the
atmosphere



20.356
bathtubs of water saved



58 FOOTBALL FIELDS
of land space preserved



OUR CLIENTS APPRECIATE OUR PRODUCTS



Tomojo

Avis 983 • Excellent



4,5 ⓘ

✓ ENTREPRISE VÉRIFIÉE



✓ Vérifié

16 mars 2021

Excellent service, great product

Excellent service from this company and my dog really enjoys this product. More expensive than our usual but it is not bulked up with low quality content like many dog foods are. I like to feel that, even in a small way, my dog and I are contributing to protecting the environment, too.



Actualisé le 6 mars 2021

Our Cat gives it 5 PAWS

Our Cat gives it 5 PAWS!

It is delicious. We use the treats as a desert, or a topping, and the dry food is excellent, our fussy cat never has enough of it. Full of vitamins after a hard winter, great product.



✓ Vérifié

6 avr. 2021

Génialissime

Qualité, livraison, packaging, tout est au top! et quelle idée génialissime d'utiliser les protéines d'insectes!



CONTACT

Tomojo offers insect based pet food for dogs and cats. Our vision is to improve animal health while reducing their environmental footprint and contributing to sustainable business practices.

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